

MA Program in Data Analytics and Applied Social Research (Sociology)
Queens College, CUNY

Course Requirements for Graduation – minimum of 32 credits

Student Name:

Concentration:

| Courses | Semester | Grade | Credits |
|--|----------|-------|---------|
| SOC 701 – The Development of Sociological Theory OR SOC 702 – Contemporary Sociological Theory OR Other substantive course in Sociology or Media Studies | | | |
| SOC 710 – Basic Analytics | | | |
| SOC 712 – Advanced Analytics | | | |
| SOC 711 – Qualitative Methods or SOC 765 (Methods Topics Course) or other approved methods course | | | |
| SOC 716 – Professional Writing and Communication for Social Research | | | |
| SOC 734 – Applied Social Research in Marketing I OR SOC 754 – Topics in Applied Social Research | | | |
| SOC 735 – Applied Social Research in Marketing II OR SOC 755 – Topics in Applied Social Research | | | |
| Elective 1 | | | |
| Elective 2 | | | |
| Elective 3 (for Data Science and for Media and Marketing concentrations only) | | | |
| SOC 793 – Thesis _____ | | | |
| Faculty Advisor | | | |
| Transfer Credits | | | |
| | | GPA: | |

